THE HISTORY OF TOBACCO

	A 100	
Cigarettes included in daily military rations.	1918	Several studies show evidence linking smoking and lung cancer.
Cigarettes sales drop temporarily due to publications on dangers of smoking.	1950 •1953	minking shloking and lung cancer.
Yearly per capita consumption of cigarettes in U.S. reaches its peak.	• 1063	Philip Morris introduces Marlboro Man. Philip Morris is now known as Philip Morris USA and is a wholly-owned subsidiary of Altria Group, Inc.
First warnings appear on cigarette packs.	1964	Surgeon General's Report, Smoking and Health, concluded that smoking causes lung cancer, emphysema, and other diseases.
TV ada for aigcrettee are taken off the air	•1966 1970 •	First Great American Smokeout Day.
TV ads for cigarettes are taken off the air. Surgeon General C. Everett Koop observes that environmental	• 1971 1975 •	Cigarettes removed from military C and K rations.
tobacco smoke (ETS) might be a serious public health problem. All U.S. Army, Navy, Marine Corps, and Air	•1982 1985•	Lung cancer becomes #1 killer of women.
Force recruit training facilities restricted all forms of tobacco use during initial entry training.	•1986	R.J. Reynolds Tobacco Company introduces Joe Camel campaign based on cartoon introduced in 1913 (ended in 1997).
The Environmental Protection Agency (EPA) classifies ETS as a "Group A" Carcinogen.	1988 • • 1992	Seven tobacco company CEOs
FDA declares nicotine is addictive and that cigarettes are drug-delivery devices. Many challenges but federal court rules in 1997, FDA can regulate tobacco as a drug.	1994 • 1996	Master Settlement Agreement is approved and
U.S. Justice Department sues the tobacco industry for violating civil racketeering laws and defrauding the American people.	1998	signed. Imposes restrictions on advertising, marketing, and promotion. Also funds "The Truth Campaign."
First international public health treaty – the World Health Organization's Framework Convention on Tobacco Control – goes into effect. Aims to reduce tobacco use and exposure to ETS as	•1999 2000	Supreme Court rules FDA cannot regulate tobacco products as a drug.
well as address laws, taxes, marketing, and health warnings.	2005 2006	U.S. Justice Department holds tobacco companies liable for covering up health risks and marketing to children.
Military personnel representing Navy Medicine are prohibited from using tobacco in the presence of patients or while in uniform. The use of tobacco products including smokeless	2008	Largest federal excise cigarette tax implemented. Congress passes Family Smoking Prevention and Tobacco
tobacco and electronic devices are banned at all Navy Bureau of Medicine and Surgery facilities.	2009 2012	Control Act which gives the FDA authority to regulate tobacco. FDA deeming rule passed. Tobacco products such as cigars and electronic nicotine delivery systems (ENDS) like e-cigarettes, etc., come under federal regulation
U.S. Surgeon General releases first report on e-cigarettes.	2016	(delayed in 2017).





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